VIRGINIA COMMISSION FOR THE ARTS

FY24 GRANT REVEAL

December 13, 2022
VCA INTRODUCTIONS

Margaret Hancock
Executive Director

Cathy Welborn
Senior Grants Officer

Lorraine Crilley
Artist Engagement Coordinator
<table>
<thead>
<tr>
<th>VCA AT A GLANCE</th>
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<tbody>
<tr>
<td><strong>1968</strong></td>
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<tr>
<td>year established</td>
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<tr>
<td><strong>800+</strong></td>
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<tr>
<td>grants per year</td>
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<tr>
<td>across the</td>
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<tr>
<td>Commonwealth</td>
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<tr>
<td><strong>$5.2 million</strong></td>
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<tr>
<td>allocated in FY23</td>
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<tr>
<td>Only</td>
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<tr>
<td>state agency</td>
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<tr>
<td>dedicated to</td>
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<tr>
<td>investing in the arts</td>
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<tr>
<td><strong>150+</strong></td>
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<tr>
<td>Recipients of the Artist Fellowships in multiple disciplines</td>
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<tr>
<td><strong>41</strong></td>
</tr>
<tr>
<td>on the VCA Teaching Artist Roster</td>
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<tr>
<td><strong>13</strong></td>
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<tr>
<td>Governor-appointed Commissioners</td>
</tr>
<tr>
<td><strong>65</strong></td>
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<tr>
<td>on the VCA Touring Artist Roster</td>
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LOGO REVEAL
GRANT REVEAL
Listened to grantee, Commissioner, and panelist feedback

Considered resources: number of grant panels, staff and volunteer time, use of state funds for travel and honorariums

Reviewed and analyzed grants, their historical application rates and allocations, impact on the Commonwealth of Virginia, guidelines, and policies

Asked the most important questions when considering grant programs: Is this applicant worthy of an investment from the state? Why? What is the impact?
FOR GRANTEES

- Simplify our application and allocation processes
- Create clear entry points in which grantees can identify themselves / their needs
- Increase flexibility and adapt to needs of grant applicants
- Remove barriers for new and returning grantees

FOR PANELISTS

- Streamline review processes and reduce the number of grant panels so as not to overburden volunteers
- Utilize panelists’ expertise for review of the most specific and highest dollar allocation

FOR VIRGINIANS

- Diversification of funds for deserving arts organizations, nonprofits, and artists across the Commonwealth
- Strong stewardship of state and federal tax dollars
**FY24 GRANTS**

**PARTNERSHIP GRANTS**

- General Operating Support: Medium and Large | GOS (medium and large arts organizations with annual income of $150,000+)

- Operating Support Small | OSS (small arts organizations with annual income of less than $150,000)

- Creative Community Partnership Grants

  *VCA forges strong partnerships with arts organizations and additional partners in support of unrestricted funding needs*

**IMPACT GRANTS**

- Community Impact Grants
- Education Impact Grants

  *VCA drives impact through the arts in communities and learning institutions around the state*

**ARTIST ENGAGEMENT**

- Touring Artist Roster
- Virginia Touring Grant
- Teaching Artist Roster
- Arts in Practice
- Artist Fellowships

  *VCA supports individual artists and their engagement with citizens and communities across the Commonwealth*
PARTNERSHIP GRANTS
General Operating Support: Medium and Large | GOS

arts organizations with annual income of $150,000+
$2,500 - $100,000

Operating Support Small | OSS

arts organizations with annual income of less than $150,000
$2,500

Creative Community Partnership Grants

independent city, town, county, or tribal governments in Virginia
up to $4,500
**Community Impact Grants** (formerly Project)

nonprofit organizations; universities/colleges; and units of local and tribal government bringing arts to Virginia communities

**Education Impact Grants** (formerly AIE)

nonprofit and community organizations; units of local and tribal government; K-12 and lifelong learning institutions, bringing arts to Virginia learners

up to $5,000
ARTIST ENGAGEMENT
ARTIST ENGAGEMENT

- Touring Artist Roster
- Virginia Touring Grants
- Teaching Artist Roster
- Arts in Practice (formerly AIEX)
- Artist Fellowships

Highlights VCA support of individual artists and their engagement with citizens across the Commonwealth
FY24 GRANTS

**PARTNERSHIP GRANTS**
- General Operating Support: Medium and Large Arts Organizations | GOS
- Operating Support Small: Small Arts Organizations | OSS
- Creative Community Partnership Grants

**IMPACT GRANTS**
- Community Impact Grants
- Education Impact Grants

**ARTIST ENGAGEMENT**
- Touring Artist Roster
- Virginia Touring Grants
- Teaching Artist Roster
- Arts in Practice Grants
- Artist Fellowships
<table>
<thead>
<tr>
<th>VCA FY24 GRANTS</th>
<th>Eligible Applicants</th>
<th>Application Deadline</th>
<th>Grant Support</th>
<th>Grant Allocation</th>
<th>Match Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>GOS</td>
<td>General Operating Support for Medium &amp; Large Organizations</td>
<td>501(c)(3) arts organizations with income greater than $150K</td>
<td>February 1</td>
<td>Short Form* March 1</td>
<td>Long Form</td>
</tr>
<tr>
<td>OSS</td>
<td>Operating Support for Small Organizations</td>
<td>501(c)(3) arts organizations with income less than $150K</td>
<td>March 1</td>
<td>General operating support</td>
<td>$2,500</td>
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<tr>
<td>Creative Community Partnership Grant</td>
<td>Independent city/town/county/tribal governments in VA</td>
<td>April 1</td>
<td>Operating support for arts organizations serving the locality or tribal nation</td>
<td>$100 - $4,500</td>
<td>1:1 match, 50% of match must be cash</td>
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<tr>
<td>Community Impact Grant</td>
<td>501(c)(3) organizations, colleges/universities, units of local and tribal government</td>
<td>March 1</td>
<td>New arts initiatives GOS &amp; OSS May Not Apply</td>
<td>up to $5,000</td>
<td>1:1 match, 50% of match must be cash</td>
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<tr>
<td>Education Impact Grant</td>
<td>Pre-K-12 schools, 501(c)(3) organizations, units of local and tribal government</td>
<td>April 3</td>
<td>School/summer/adult artist residencies; professional development for arts educators Community Impact May Not Apply</td>
<td>up to $5,000</td>
<td>1:1 match, 50% of match must be cash</td>
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<tr>
<td>Virginia Touring Grant</td>
<td>Pre-K-12 schools, 501(c)(3) organizations, colleges/universities, units of local and tribal government</td>
<td>March 1 - December 1</td>
<td>Presenter expenses for performances by artists on VCA Touring Artist Roster</td>
<td>$100 - $7,500</td>
<td>1:1 match, 50% of match must be cash</td>
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<tr>
<td>Arts in Practice Grant</td>
<td>Pre-K-12 schools, 501(c)(3) organizations, units of local and tribal government, VCA teaching artists residing in VA</td>
<td>July 1 - April 15 or until funds are exhausted</td>
<td>Short-term youth/adult artist residencies, professional development for arts educators GOS &amp; OSS May Not Apply</td>
<td>Up to $1,500</td>
<td>15% cash match</td>
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<tr>
<td>Touring Artist Roster</td>
<td>Performing artists/ensembles residing in VA</td>
<td>July 15</td>
<td>Inclusion on the VCA Touring Artist Roster</td>
<td>$1,000 - $40,000 Allocation</td>
<td>Presenter pays 1:1 match through a VirginiaTouring Grant</td>
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<td>Teaching Artist Roster</td>
<td>Teaching artists residing in VA, D.C., DE, KY, MD, NC, PA, TN, and WV</td>
<td>April 3 and October 2</td>
<td>Inclusion on the VCA Teaching Artist Roster</td>
<td>No Cash Award</td>
<td>None</td>
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<tr>
<td>Artist Fellowships</td>
<td>Individual artists residing in VA</td>
<td>October 2</td>
<td>Unrestricted support Art disciplines for FY24 announced in summer 2023</td>
<td>$5,000</td>
<td>None</td>
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</tbody>
</table>

*VCA notifies those to apply via Short form
VCA Grant Life Cycle

Pre Award
- Identify Eligible Grant Program and Prepare Proposal

Grant Award Announcements
- Grant Approval by Agency and/or Commission Board
- Grant Award First Payment
- Grant Award Second Payment (if applicable)

Submit Application in Foundant by Deadline
- Statewide Panel and/or Agency Review
- Submit Final Reports by Deadline

Post Award
<table>
<thead>
<tr>
<th>Technical</th>
<th>Storytelling</th>
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<tr>
<td>Foundant</td>
<td>Mission</td>
</tr>
<tr>
<td>UEI</td>
<td>Impact</td>
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<tr>
<td>P&amp;L Statement</td>
<td>Audiences reached</td>
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<tr>
<td>Board List</td>
<td>Program descriptions</td>
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<td>Legislators</td>
<td>Stewardship of state funding</td>
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<tr>
<td>Website / VCA logo</td>
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REGIONAL MAP REVEAL
WEBSITE REVEAL
www.vca.virginia.gov
Which VCA Grant is Right for You? Find out, [HERE].

[All] [Partnership Grants] [Impact Grants] [Artist Engagement]
UPCOMING EVENTS
APPLICATION WORKSHOP

featuring Grant Panelists

Tuesday, January 10

3:00 p.m.

Virtual Offering
Monday, January 23, 2023
Virginia Museum of Fine Arts
Richmond, Virginia

9:30 a.m. | Event begins with breakfast reception featuring music by Kadencia
10:15 a.m. | Dominion ArtStars Awards Presentation
10:30 a.m. - Noon | Featured Speakers
Noon | VCA: Collective Impact across the Commonwealth
12:30 p.m. | Event Concludes
Robert Bull
President | The Compass Group
Board of Directors | League for Historic American Theatres

Ra Joy
Chief of Staff | National Endowment for the Arts
THANK YOU