



PROGRAM DESCRIPTION

The goal of the VCA Passport Program is to promote opportunities for engagement with arts organizations across the Commonwealth, regardless of income. Please review frequently asked questions below.

FOR INDIVIDUALS

Who can participate?

- Only WIC recipients are eligible to be Passport holders.

Do I need a special Passport Program card to use the program discounts?

- No. The WIC card issued by VDH works as your 'Passport' to redeem available discounts – simply show the card at participating arts organizations. No other card is needed to confirm eligibility, however WIC cards cannot be used for payment.

Is there a limit to the number of organizations I can visit using the Passport Program?

- No, you may use the Passport Program discounts at as many organizations as you'd like. However, individual organizations may place limits on the number of people who can use the discount at one time (for example, the discount may extend to the card holder + 2 family members).

I am ready to use the Passport Program to visit an arts organization in my area. Where do I start?

- Visit our [Passport Program for Organizations page](#) to view participating organizations near you starting when we launch on November 1, 2023. Here, you can find information about the discounts offered before you visit!

FOR ORGANIZATIONS

Who can participate?

- Currently, only VCA grantees and fellow state entities are eligible to participate in the program for the current fiscal year. However, VCA hopes to expand participation to more organizations in the future. If you are interested in staying up to date with the VCA's activities, including program expansion in the future, sign up for our newsletter [here](#).

My organization is ready to join the program. Where do we start?

- Visit our [Passport Program for Organizations page](#) to find the full program guidelines and instructions for filling out the Passport Program application via Foundant.

Will the VCA provide financial support to participating organizations?

- No. This is a voluntary program to promote access to the arts in Virginia.

Will the VCA provide other resources to participating organizations?

- Yes. The VCA will facilitate webinars and share other resources, as applicable, with participating organizations.

Are participating organizations required to provide free admission or tickets to all events?

- Individual organizations can limit the extent of the Passport Program discounts, however organizations are encouraged to offer the discounts for as much of their programming as possible. Find the detailed program guidelines [here](#).